BRAND PARTNERSHIP OPPORTUNITIES
OUR MISSION

International Music Summit is an inspirational and educational platform created for and by those with a love of electronic dance music and culture.
In 2017, IMS celebrates 10 years of IMS Ibiza: one decade of inspiring each new generation of artists and business minds, uniting the industry and celebrating the art and culture behind electronic music.
IMS IBIZA 2017

- **3** days
- **1,200** attendees
- **60** countries
- **100** speakers
- **200** international press
IMS IBIZA EXPERIENCE

- Thought provoking speakers and panels
- Informative workshops
- Roundtable Chats
- Powerful Networking Sessions
- Legends Dinner
- IMS Dalt Vila
To celebrate 10 years of IMS we have partnered up with Mixmag to produce a special, one off, beautifully designed coffee table style book.

Better described as the Bible of Electronic Music, the IMS Ibiza 2017 manual will be a high-quality 130 page book, celebrating 10 years of the summit and key moments in the history of electronic dance music. Strictly limited to a print run of 1,500, the IMS manual will be distributed in each delegate bag and to selected high profile artists in the industry.

IMS GUIDE AD SPECS:
Single Page Bleed Size: 171Mm Wide X 246Mm High / Single Page Trim Size: 165Mm Wide X 240Mm High
Double Page Spread Size: 336Mm Wide X 246Mm High / Double Page Spread Trim Size: 330Mm Wide X 240Mm High

ARTWORK DEADLINE: 13th April (Please note - all artwork to be supplied as hi res PDF / CMYK (not RGB)
The IMS Ibiza Finale party at historic UNESCO World Heritage site Dalt Vila is a one-of-a-kind, open air event that unites the electronic music industry community for a night of incredible music. Promotional opportunities are available in both the main arena and VIP backstage area.
A great way to connect and socialise with the international electronic music industry is to host a cocktail event at one of our summit venues or one of the many unique locations Ibiza has to offer. This is often where the best connections are made, discussing your company, artists, products or future plans over drinks and good music.
Given to a true pioneer in the electronic music world, the IMS Ibiza Legend is celebrated each year at an exclusive dinner event. Previous recipients have included Pepe Roselló, Nile Rodgers, Fatboy Slim, Pete Tong and Carl Cox.
The IMS Ibiza conference bag is provided to all summit delegates. Filled with the IMS Manual, key information on the summit and free gifts, our delegate bags fall directly into the hands of the finest music and business leaders in the industry as well as a large amount of high profile press. Your promotional item may be presented in any shape or form, previous inserts have included; promo CDs, flyers, pens, USB key, lighters & branded merchandise.
Worn by every delegate and speaker during the summit, the IMS Ibiza delegate badge and wristband are one of the most prominent ways to gain visibility for your company or brand.
Exhibition stands provide premium space for three days within the summit in a high footfall area. Stands are situated in the Hard Rock Hotel next to the entrance of the conference room, the heart of the summit and a key networking and meeting point.
Two spaces are available at IMS Ibiza to host your meeting or event during the summit. The meeting room offers the latest in audiovisual technology and can accommodate up to 18 people in a formal setting. For a more relaxed lunch meeting, the Hard Rock Hotel restaurant offers the opportunity for fine dining for up to 14 people in an exclusive private room with its own bar and seating area.
The go to guide for all summit information, brand integration in the IMS Ibiza app allows you to put your organisation or brand in front of delegates.
THANK YOU

In 2017 IMS Ibiza celebrates a decade of educating and entertaining; of inspiring and informing; and helping to shape the future of electronic music.

During the summit there are multiple touchpoints available for organisations and brands to reach a powerful audience of influencers from the electronic music industry. Bespoke solutions can be tailored if required to meet a specific brief or objective.

Please feel free to contact our team for more information or with any questions.

olivia@internationalmusicsummit.com